



August 24, 2026

File: 44200-60\2020 Pricing Review

DELIVERED BY EMAIL

Kevin Klippenstein
Chair, BC Broiler Hatching Egg
Commission
#210 - 1848 McCallum Rd
Abbotsford, BC, V2S 0H9
chair@bcbhec.com

and

Chair, BC Chicken Marketing Board
1848 McCallum Rd #220,
Abbotsford, BC V2S 0H9
kevinklippenstein@bcchicken.ca

Dear Chair Klippenstein:

RE: CHICKEN SECTOR PRICING SUPERVISORY REVIEW CLOSURE

On June 11, 2026, the British Columbia Broiler Hatching Egg Commission (BCBHEC) requested that the BC Farm Industry Review Board (BCFIRB) confirm in writing the conclusion of the British Columbia Chicken Sector Pricing Supervisory Review (Chicken Pricing SR) established on March 17, 2020, under s. 7.1 of the *Natural Products Marketing (BC) Act* (NPMA).

This letter confirms that the Chicken Pricing SR has been closed.

BACKGROUND

On May 16, 2019, a BCFIRB appeal panel ordered the BC Chicken Marketing Board (BCCMB) to develop a long-term pricing formula for chicken growers. On March 17, 2020, BCFIRB established a supervisory review and panel (the Panel) to consider BCBHEC's notice to exit a price linkage agreement with the BCCMB and address any related supervisory matters that the Panel deemed necessary. On April 29, 2020, the BCFIRB appeal panel rescinded its order to BCCMB and transferred the issue of a long-term pricing formula for chicken to BCFIRB supervisory authority in the Chicken Pricing SR.

The goals and objectives of the Chicken Pricing SR were set out in the "Long Term Chicken Sector Pricing Review Process Terms of Reference" (TOR), developed by BCBHEC and BCCMB and approved by BCFIRB on October 28, 2020. The TOR goals and objectives included:

A long-term pricing approach for regulated products in the mainstream chicken and broiler hatching egg sectors in BC, including a decision on the appropriateness of a price linkage agreement between the two sectors...

During the Chicken Pricing SR, BCFIRB placed the following appeals in abeyance until the conclusion of the Chicken Pricing SR as per s. 8(8) of the NPMA:

- Primary Poultry Processors Association of BC (PPPABC) and British Columbia Chicken Growers Association (BCCGA) appeals of BCBHEC decisions; and,
- PPPABC and BCCGA appeals of BCCMB decisions.

On June 2, 2022, BCFIRB approved BCBHEC's March 4, 2022, Final Pricing Recommendation and directed BCBHEC to implement its recommendation through a phased-in approach which occurred from October 23, 2022, to May 5, 2024. On May 22, 2024, BCFIRB approved BCCMB's October 30, 2023, Long-Term Pricing Recommendation and directed BCCMB to implement its recommendation through a phased-in approach from June 30, 2024, to May 31, 2025.

On August 13, 2025, the BC Supreme Court dismissed the PPPABC's August 13, 2025, petition for Judicial Review of BCFIRB's May 22, 2024, decision. As of April 28, 2026, all appeals deferred until the completion of the Chicken Pricing SR were dismissed by BCFIRB.

SUPERVISORY ROLE

As you know, BCFIRB retains general supervisory jurisdiction over BCBHEC and BCCMB pursuant to NPMA s. 7.1, and may exercise that authority "at any time, with or without a hearing, and in the manner it considers appropriate to the circumstances." Notwithstanding the closure of the Chicken Pricing SR, BCFIRB will continue to supervise the BCBHEC and BCCMB cost of production (COP) models pursuant to its general supervisory powers in accordance with s. 7.1.

BCFIRB expects that BCBHEC and BCCMB will continue to collaborate and consult on updates to their COP models over time. This includes utilizing their industry advisory committees (e.g., Pricing and Production Advisory Committee) in considering future improvements and revisions, and to ensure all pricing related decisions align with SAFETI¹ principles.

I commend both BCBHEC and BCCMB, and supply chain stakeholders, for their ongoing efforts to strengthen the British Columbia chicken sector. The establishment of provincial COP models for chicken and broiler hatching eggs outside of Ontario and using data from British Columbia producers is unprecedented. On behalf of BCFIRB, I congratulate you on this important achievement.

Regards,



Gunta Vitins,
Chair
BC Farm Industry Review Board

¹ Strategic, Accountable, Fair, Effective, Transparent, Inclusive. See "[BCFIRB's 6 Higher-Level Principles - Definitions and Guidance](#)" (September 13, 2011)

cc: Stephanie Nelson, Executive Director, BC Broiler Hatching Egg Commission
Woody Siemens, Executive Director, BC Chicken Marketing Board
Martha Anslow, Executive Director, BCFIRB
BCFIRB website