

BC BROILER HATCHING EGG COMMISSION

APRIL 2019 NEWSLETTER

INDUSTRY STATISTICS

YTD Hatchability

84.3%

Average Lay Cycle End

58 weeks

Average Breeder Price

Female: \$9.90

Male: \$12.09

2018 Audit Stats

Premises with Outstanding

Corrective Actions: 1

2019 Audit Stats

Total Premises to Audit: 69

Premises Completed: 13

Hatching Egg Tips

“Breeding programs continue to achieve gains in broiler growth, feed conversion and breast meat yield.” Read up on the following link about the importance of bird health and welfare traits such as better leg strength and reduced mortality.

<https://www.cobb-vantress.com/academy/articles/article/academy/2016/07/19/geneticists-play-important-role-in-breeder-selection>

AVIAN INFLUENZA INSURANCE UPDATE

Please see www.avianinsurancereview.com/ for important updates.

BC AGRICULTURE WOMEN'S NETWORK

Please see the attached invitation for the BC Agriculture Women's Network on April 12, 2019.

COFFEE MEETINGS

Mark April 11 at 9:00 am, 17 at 1:00 pm and 24 at 2:00 pm on your calendars for Coffee Meetings at the Commission. Please register with Naylene by phone (604-850-1854) or email (naylene@bcbhec.com).

CHEP AGRISKILLS

Please see attached document on the new CHEP Agriskills learning platform.

THE HEALTH OF ANIMALS REGULATIONS

The final regulations amending the Health of Animals Regulations was published yesterday in Canada Gazette Part II. Click the links below for more information: <http://www.gazette.gc.ca/rp-pr/p2/2019/2019-02-20/pdf/g2-15304.pdf> (page 263, Registration SOR/2019-38)

CFIA news release: <https://www.canada.ca/en/food-inspection-agency/news/2019/02/government-of-canada-announces-changes-to-humane-transport-requirements-under-the-health-of-animals-regulations.html>

PROTECTING YOUR ASSETS

Join us on April 18th for an informational seminar on protecting yourself and your property from unauthorized activity. Read the attached invitation for more information.

STAFF UPDATE: PLEASE SEE ATTACHED MEMO

CHEP NATIONAL UPDATE AND 2019 – 2022 STRATEGIC PLAN

2018 ANNUAL REPORT

The 2018 Annual Report has been added to our website and can be found at <https://bcbhec.com/news/#annualreports>.

Pricing Orders

Period	Live Chicken	Hatching Eggs	Saleable Chicks	Day-Old Broiler Chicks
A-150	163.30 ¢/kg	534.72 ¢/doz	55.70 ¢/chick	74.63 ¢/chick
A-151	169.30 ¢/kg	553.14 ¢/doz	57.62 ¢/chick	76.55 ¢/chick
A-152	165.93 ¢/kg	544.00 ¢/doz	56.67 ¢/chick	75.60 ¢/chick
A-153	164.50 ¢/kg	536.11 ¢/doz	55.84 ¢/chick	74.78 ¢/chick
A-154	162.90 ¢/kg	532.52 ¢/doz	55.47 ¢/chick	74.41 ¢/chick
A-155	165.1 ¢/kg	545.36 ¢/doz	56.81 ¢/chick	75.75 ¢/chick

Production Cycles

Period	Start Date	End Date
A-150	May 13, 2018	July 7, 2018
A-151	July 8, 2018	Sept 1, 2018
A-152	Sept 2, 2018	Oct 27, 2018
A-153	Oct 28, 2018	Dec 22, 2018
A-154	Dec 23, 2018	Feb 16, 2019
A-155	Feb 17, 2019	April 13, 2019

Greetings,

I want to take a moment to introduce you to the BC Ag Women's Network. We were founded in 2018 for the purpose of bringing women in the agriculture industry together to discuss common issues, complete professional development and provide mentorship opportunities.

First and foremost, the purpose of the BC Ag Women's Network is to encourage women to be true to themselves and confident in their abilities, encouraging success in all aspects of their lives.

The network is a support group and a safe place for women to ask questions and seek advice as needed. Our plan is to hold a few workshops throughout the year for men and women within the agriculture sector covering a range of topics from personal to professional such as:

- a. Work/life balance
- b. Practical knowledge
- c. Having difficult conversations
- d. How to be a good mentor

We also plan to create networking opportunities for women to gather and have open conversations about specific topics through:

- a. Breakfast and lunch meetings
- b. Coffee shop talk
- c. One-on-one meetings with those within the network

Any women who are involved in agriculture and support all facets of agriculture may join the network. You can join our Facebook group at <https://www.facebook.com/groups/457565718113036/>

We are planning to meet a minimum of four times per year and hold two professional development sessions. Our first session in 2019 will be held on April 12 from 9am-noon. It will focus on tools that we can use to help with Work/Life Balance which can be a struggle for all of us. We will be sending more details as the planning gets underway and we hope that you can join us.

If you have any questions please don't hesitate to contact Katie Lowe at BCAgWomensNetwork@gmail.com or 778-242-4490.

Sincerely,

Katie Lowe P. Ag., Stephanie Nelson, Krystine Mirza, Zahra Abdalla and Carla Soutar.
BC Ag Women's Network Founders

CHEP Agriskills

This comprehensive course has been developed for hatching egg producers and their employees.

Based on real-world best practices used on farms across Canada, this simple, practical training package ensures that even the busiest farms can successfully train their workers quickly and with no down-time.

This course was developed in consultation with hatching egg producers and industry experts across Canada. The training is based on National Occupational Standards, which are national employee benchmarks that define the knowledge and behaviours required for job success.

The modules cover important broiler hatching egg basics such as egg and chick quality, feed, lighting, flock health, and flock uniformity. You will learn why these practices are important, and how they fit with your day-to-day tasks.

– Canadian Hatching Egg Producers

For questions and to sign up for CHEP Agriskills, please contact Kaitlyn Loewen by phone (604-850-1854) or email (kaitlyn@bcbhec.com) to have an account created for you.

Quality Hotel & Conference Centre
36035 N Parallel Road, Abbotsford BC

WORKSHOP

Protecting Your Assets

APRIL

18

Thursday

9:00AM – 4:00PM

Email kaitlyn@bcbhec.com to sign up

Protecting your assets from unauthorized activity is your right! As a farmer, you can protect your family, employees, animals and property from threats; however, assessing and determining risk is becoming more difficult as emerging threats are changing. In this one-day workshop, you will learn what gaps exist in your security and how to fill them. This includes farm access (trespass) and how to protect your social media channels. You will be able to access valuable information and take back practical tips to put into action on your farm.



MEMO

TO: BC Broiler Hatching Egg Producers
FROM: Stephanie Nelson
DATE: April 8, 2019
SUBJECT: Staff Update

Good Afternoon,

There have been some staff changes at the Commission Office that Producers should be aware of. Both Stephanie LaFramboise and Lisa Jensen have moved on to other opportunities. We wish them all the best in their future endeavors and thank them for their time with the Commission.

Naylene Thompson remains the friendly voice that you hear when you call the office. She will now also be the Delivery Agent for the Biosecurity, CHEQ™ and Animal Care Programs working with Kaitlyn to ensure those programs are supported well.

Kaitlyn Loewen remains in her position as the On-Farm Program Coordinator and will continue with all those responsibilities.

I have hired Tracey Spika as the new Administrative Assistant. Tracey's role will mostly encompass assisting me with the Commission and with policy development.

Please feel free to contact me directly if you have any follow-up questions and/or concerns.

Regards,

A handwritten signature in black ink, appearing to read "Stephanie Nelson".

Stephanie Nelson
Executive Director

National Report

Canadian Hatching Egg Producers (CHEP) is the national organization that oversees the hatching egg industry in Canada. Currently, the six most western provinces are members, with Nova Scotia working towards becoming a member. Each provincial board selects one of their directors to represent them as a director on the CHEP board. CHF (Canadian Hatching Federation) also has two seats on CHEP; one to represent the west and one for the east. CHEP is scheduled to meet three times per year, the most recent having been from March 18 to 20, 2019.

Some highlights from our annual March meetings:

- New CHEP chairperson - After eight years as CHEP chairperson, Jack Greydanus has stepped down. We thank Jack for his tireless efforts in promoting the hatching egg industry across Canada and internationally.
- We welcome Brian Bilkes as the new CHEP chairperson and wish him the best of success.
- New CHF director for the west - Sonny Mac has replaced Ernie Silveri. We thank Ernie for his many years serving on the CHEP board.

Allocation

At each CHEP meeting, the Advisory Committee meets to advise on projected chicken needs. Made up of various industry stakeholders, the committee uses the most current data and market trends to determine demand for the current year and to give projections for the next. Allocation for 2019 was revised down from 1,295 million kgs to 1,290 million kgs of chicken, which is a 2% increase over 2018's allocation. The final allocation for 2019 will be set in July. The first estimate for 2020 was set at 1,320 million kgs, a 2.3% increase over the revised 2019 figure. The revised lower number for 2019 will result in a slight decrease in hatching eggs required for each province.

New Strategic Plan

Attached is a copy of the new strategic plan. In January this year, CHEP directors, alternates and executive directors met to construct a new strategic plan. Mission and vision statements have been reworked to be clearer and more concise. The plan itself has been summarized into a usable one-page document to direct and measure staff and board progress.

Salmonella Enteritidis (SE)

Salmonella Enteritidis is becoming a huge concern in our country and was the focus of two separate presentations at our meetings. This included messages from Health Canada and CFIA. There were 87,500 recorded SE-related illnesses in Canada with almost all being chicken-related, and government is becoming very concerned. The message was very clear: Either industry takes steps quickly to deal with this issue, or government will. More changes are forthcoming to the chicken industry, including to our sector, both on provincial and national levels.

National Cost of Production (COP)

The concept of a national COP for hatching eggs was introduced to CHEP last November by BC, and some initial exploratory work has been done. Considerable time was spent during several meetings discussing this idea. With the number of current pricing-related appeals going on across Canada, the Commission feels a national COP could encourage long-term stability to our sector.

Joe Neels

Director, CHEP BC



Our Mission: Together with our partners and producers, CHEP ensures a dependable supply of quality broiler hatching eggs to Canadian hatcheries

Our Vision: A prosperous Canadian poultry sector, enabled by a strong and profitable broiler hatching egg industry

KRA 1 System Performance

Goal
Deliver leadership, oversight, and a national allocation to the benefit of hatching egg producers across Canada, and achieve 100% production of national allocation

Sub-Objectives

- 1.1 Develop a policy approach to address underproduction, to help drive all provinces to 100% of allocation
- 1.2 Develop a solution for interprovincial movement in response to unexpected production loss, particularly in western provinces
- 1.3 Play a leading role in convening negotiations amongst all parties to the Ontario-Quebec MOU to build a long-term solution to interprovincial production and movement between those provinces
- 1.4 Enhance auditing and information collection, in partnership with the Canadian Hatchery Federation, to enable better data for decision-making

KRA 2 Strong National Model

Goal
Government and the public sees the value of the supply management model and supports hatching egg interests in trade negotiations and other decisions

Sub-Objectives

- 2.1 Maintain a focus on trade to address the impacts of recent trade agreements and ensure strong engagement in future trade negotiations
- 2.2 Strong advocacy on behalf of the industry to the federal government, particularly in illustrating shared values to urban decision-makers
- 2.3 Coordinate with provinces to support harmonized advocacy at the provincial and national level
- 2.4 Work with partners (particularly SM5) to build support for the supply management model and dispel myths amongst the general public
- 2.5 Strengthen the national agency through integrating Nova Scotia and New Brunswick into the national management model

KRA 3 Partner Engagement

Goal
Amplify CHEP's reach and influence by maintaining and enhancing relationships with all of our major strategic partners

Sub-Objectives

- 3.1 **Hatcheries and the Canadian Hatchery Federation:** build a closer working relationship, including information sharing
- 3.2 **Chicken Farmers of Canada:** deepen integration on all fronts, working closer on forecasting, promotion, and advocacy
- 3.3 **Provincial Boards:** increase information sharing, dialogue, and strategic planning coordination
- 3.4 **SM5 Partners:** increase collaboration to tell a positive supply management story to governments and Canadians
- 3.5 Build processes and practices with partners to make engagement an ongoing feature of how we do business

KRA 4 Sustainability

Goal
Ensure that the hatching egg industry understands and adapts to value-chain expectations and changing economic drivers, to deliver long-term prosperity

Sub-Objectives

- 4.1 Work with partners throughout the entire value chain to gain an understanding of emerging trends around environmental and social practices which may affect hatching egg production
- 4.2 Develop an action plan targeting key sustainability gaps and responding to emerging trends, to drive continuous improvement and respond to customer demands on sustainability
- 4.3 Define metrics for sustainability in order to measure performance

KRA 5 Governance

Goal
CHEP has the policies and structures in place to support decision-making and performance, and drive its strategic agenda

Sub-Objectives

- 5.1 Regularly review performance against CHEP Strategic Plan objectives, and provide CHEP staff with clear Board priorities
- 5.2 Reform how the Board structures its meetings to reduce duplication and increase efficiency and transparency
- 5.3 Confirm CHEP's mandate vis-à-vis its partners and in the context of the Federal Provincial Agreement
- 5.4 Establish clear criteria for how consensus building, and consensus-driven decision-making works at a practical level in the CHEP context
- 5.5 Develop a clear and consistent approach, with buy-in from all members on liquidated damage assessment measures and policy