



December 03, 2019

Harvey Sasaki, Chair
BC Chicken Marketing Board
101 – 32450 Simon Avenue
Abbotsford, BC V2T 4J2

Dear Harvey:

**RE: REMOVAL OF REVENUE STREAMS FROM BC BROILER HATCHING EGG
COST OF PRODUCTION**

Thank you for your letter of November 29, 2019.

In its October 15, 2019 letters to the BC Chicken Marketing Board (“Chicken Board”) and other stakeholders, the BC Broiler Hatching Egg Commission (“the Commission”) made clear that it believed this adjustment to the broiler hatching egg cost of production (COP) should be effective Period A160. Included in the letter to the Chicken Board was a request that your board confirm whether it supported or opposed this adjustment.

Our boards met on November 5, 2019. At that meeting, the Chicken Board did not oppose the adjustment, subject to consultation with your stakeholders including your Pricing and Production Advisory Committee (“PPAC”). The Chicken Board stated that this consultation could not take place prior to Period A160. The Commission understood the requirement for the Chicken Board to do its own due diligence. However, the Commission also reiterated its intention to look at implementing the adjustment in Period A160 and that it would be bringing the issue back to its own PPAC for the third time on November 8, 2019. The Commission’s decision would be communicated to the Chicken Board and other stakeholders with a SAFETI analysis following the Commission’s November 14, 2019 meeting.

Subsequent to November 14, 2019, and prior to and at the meeting of Commission and Chicken Board representatives on November 26, 2019, the Commission confirmed to the Chicken Board its intention to implement the adjustment in Period A160. Recurring delay in addressing the revenue streams issue (and by extension, premiums) within the linkage was unacceptable. At the November 26, 2019 meeting the Commission also advised that this decision would be directed to the BC Farm Industry Review Board (“BCFIRB”). This was considered necessary given BCFIRB’s August 22, 2019 letter. It was also stated the decision would give notice that upon receipt of substantive reasons in future from the Chicken Board or any other stakeholder why the adjustment should not be made, the Commission would give due consideration to such objections at that time.

RE: Removal of Revenue Streams from BC Broiler Hatching Egg
Cost of Production
December 3, 2019



This notice provides opportunity for the Chicken Board to finally initiate its own due diligence through consultation with its PPAC and its stakeholders while not further delaying the implementation of the adjustment to the ongoing detriment of other stakeholders.

In accordance with its stated intentions, the Commission transmitted its decision and SAFETI analysis to BCFIRB, the Chicken Board and other stakeholders on November 27, 2019.

Yours truly,

A handwritten signature in black ink, appearing to read "J. Collins".

Jim Collins, Chair
BC Broiler Hatching Egg Commission

Cc: Peter Donkers, Chair, BCFIRB
BC Chicken Marketing Board
BC Broiler Hatching Egg Producers' Association
BC Egg Hatchery Association
BC Hatching Egg Producers
BC Chicken Growers' Association
Primary Poultry Processors Association of BC
Commission Website