



March 12, 2020

R. Pollon,
Pollon Express

K. Towle,
Sofina Foods

Dear Mr. Pollon and Ms. Towle,

Thank you for your recent correspondence relaying your concerns on fowl price. The BC Broiler Hatching Egg Commission (The Commission) could consider your request in detail at its upcoming April 2, 2020 regularly scheduled Commission meeting should supporting documentation be provided.

Please provide the following information to assist the Commission in its formal review. To be a part of the April 2, 2020 agenda package the requested information should be provided by March 26th, 2020.

Please provide supporting documentation detailing the "international policy prices" as suggested in the 2020-02-20 letter from Mr. Pollon. Other such supportive documents detailing pricing structure in other markets would also be helpful.

As an additional point of clarity, there are six member provinces in the national agency. Five, excluding Quebec, were mentioned in recent correspondence. Is there any reason there was no consideration given to Quebec's current fowl price?

Please provide information on how other jurisdictions manage the transportation costs associated with picking up fowl. Is this borne by the producer or the processor? Can the transportation costs be expressed per Kg by province? Is this information tracked by processors?

The Commission is prepared to review and engage in updating the current fowl price inclusive of potentially a closed bid system approach as the Commission believes in ensuring the sector remains efficient and competitive for all stakeholders and is willing to review all options. Any information that could be provided by processors to contribute to that review and your request is appreciated.

Regards,

A handwritten signature in black ink, appearing to read "Stephanie Nelson", written over a large, faint yellow circular graphic in the background.

Stephanie Nelson
Executive Director, BCBHEC

RE: Update on Pricing Approaches
March 12, 2020



cc:

Jim Collins
Chair

Bryan Brandsma, President
BC Broiler Hatching Egg Producers' Association

Blair Shier, President
Primary Poultry Processors Association of BC

Commission website