

September 18, 2020,

VIA EMAIL

Bryan Brandsma, President
BC Broiler Hatching Egg Producers' Association
P.O. Box 191
Abbotsford, BC
V4X 3R2

Dear Mr. Brandsma

COP Update Engagement with Serecon

The BC Broiler Hatching Egg Commission (the Commission) has instructed me to write to you with an update on the cost of production (COP) pricing initiative. Please be advised that the Commission has engaged Serecon to conduct the COP surveys to update the data required to build a cost of production pricing model.

Historically, the challenge in conducting the updates is the slow responses from producers to Serecon's request to meet and review their documents. As discussed earlier with the Chair, the Commission is looking to the BCBHEPA to encourage producers to follow-up with Serecon and have the surveys completed quickly and will provide updates on any delays with this process.

Due to COVID- 19 restrictions, the surveys will be conducted in a meeting room at the Commission offices now located at #210 – 1848 McCallum Road, Abbotsford. All precautions will be taken to ensure a safe meeting for the attendees.

Please contact me directly with any questions regarding this matter. The BCBHEPA's assistance in supporting this important pricing initiative would be very appreciated.

Regards,



Stephanie Nelson, Executive Director
BC Broiler Hatching Egg Commission

Cc:

BC Hatching Egg Producers

Commission Website

Wendy Holm – BC FIRB